Hixson-Lied College of Fine and Performing arts
Strategic Planning Initiatives Report
March, 2008

**Priority #1:**

Establish an interdisciplinary program in Digital Media (Intermedia). *(Relates to Chancellor’s Core Values 1-4 and 7).* College chairs, in conjunction with appropriate College faculty, faculty from other academic units, and the College Technology committee will explore and develop undergraduate and graduate program offerings within existing degree programs.

- **Success:** Program will be in place (1-3 years); enrollment of majors in the college will have increased by 25-30 students, across academic units over three years once the program is established and operational; students and faculty from other disciplines will be involved, both in teaching and in research.

- **Progress in 2007-2008:** Overall structure for the course offerings in place; matching funding for equipment from the Hixon-Lied Endowment in the amount of $100,000 obtained and in place; technology and physical facilities renovations (Richards Hall 17) underway; additional staff member hired (February, 2008); searches for 2.0 FTE faculty members conducted, but suitable candidates not identified; computer laptop requirement plans in place in each academic unit; and a new graduate assistant in digital and film music composition has been recruited in the School of Music.

Strategies for 2008-2009 include the following:

- Complete renovation of physical facilities (Richards Hall, Room 17)
- Advertise for 2.0 FTE interdisciplinary faculty members in accordance with the College Hiring Plan for 2008-2009
- Complete development of new courses
- Initiate a College-wide faculty technology forum
- Develop program assessment strategies and instruments
- Develop procedures for review and evaluation of faculty who participate in the program
- Advertise and recruit students for the program
- Develop a staged plan for purchase of necessary equipment

**Priority #2: Achieved**

Seek approval for the MA in Art History *(Relates to Chancellor’s Core Values 1-4 and 7)* Chair, in conjunction with appropriate Art History faculty and others will develop all required components for the degree program proposal, with final submission through appropriate channels to the BOR by the end of the 2006, Fall term or sooner. Dean works with the SVCAA to identify resources for two new graduate assistants.

- **Success:** Additional resources will be established and program will be in place by the end of the 2008-2009 AY (deadline extended).

- **Progress in 2007-2008: Priority Achieved.** Program given final approval by the Board of Regents and the Postsecondary Coordinating Commission in Spring, 2008. Recruitment for the program will begin in the 2008-2009 AY.
Priority #3: Achieved

Enhance and expand undergraduate and graduate program offerings in Chamber Music (Relates to Chancellor’s Core Values 1-4 and 7) SOM Director, in conjunction with the Dean and chamber music faculty will recruit a professional string quartet in residence; update curriculum; assign students to ensembles.

- **Success:** Quartet in place by the start of the 2005 Fall term; completed and revised curricular structures in 2005-2006 (Spring term, 2006)

- **Progress in 2007-2008: Priority Achieved.** The Chiara String Quartet residency has been renewed for another three-year term, and permanent funding will be in place in the fall of 2011. Strategies for the coming year include

  Strategies for 2008-2009 include the following:

  - Recruiting an intact graduate string quartet for study with the Chiara Quartet
  - Identifying private funding to support the new graduate string quartet
  - Expanding further the outreach portion of the program
  - Completing development of a graduate certificate in Arts Entrepreneurship for chamber music performers.

Priority #4:

Seek approval for the PhD in Music, with concentration in Music Education. (Relates to Chancellor’s Core Values 1-4 and 7). Chair, in conjunction with appropriate School of Music faculty and others will develop all required components for the degree program proposal, with final submission through appropriate channels to the BOR by the end of the 2007 Spring term or sooner.

- **Success:** Additional resources will be established and program will be in place by the end of the 2008-2009 AY (timeline extended).

- **Progress in 2007-2008:** Draft of the full degree proposal has been reviewed by the SVCAA and the Dean of Graduate Studies; final revisions are underway, and formal submission of the proposal is planned for fall, 2008.

Priority #5:

Strengthen and Expand Interdisciplinary Programs and Programs/Activities For Non-Majors. (Relates to Chancellor’s Core Values 1, 4 & 6). College Dean, in conjunction with the Associate Dean and Chairs will work with appropriate individuals from other campus units, to establish offerings and identify necessary resources to deliver them.

- **Success:** Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.

- **Progress in 2007-2008:** Progress can be demonstrated on a number of fronts, to include:

  - New scheduling and structural modules for Visual Literacy have been implemented and are improving access to the program.
• Interdisciplinary honors course with the College of Journalism and Mass Communications (Arts, Politics and Media) was revised and offered in the 2008 spring term
• Internship program for students in Film and New Media and Directing, in conjunction with the College partnership with the College of Journalism and Mass Communication and NET is demonstrating success and plans are to continue the program for at least another two-year term; a special video commemorating the career of Johnny Carson was produced successfully by four student interns and screened with acclaim at the dedication of the Johnny Carson School of Theatre and Film in October of 2007. Other student accomplishments include
  • Interns are shooting and editing the two-year Troika Dance project documentary in partnership with the Lied Center for Performing Arts.
  • Interns acted as researchers and first draft editors on The War in Nebraska, programming that aired in conjunction with Ken Burns’ The War series. One intern also worked as liaison for all of the outreach community partner events that took place surrounding The War
  • Interns have shot and edited "roll-in" short videos about athletes and other ancillary content including promos for live NET Sports remotes.
  • Interns are suggesting content, shooting and editing short videos about the arts in Nebraska titled Next Exit: The Arts to air beginning this spring.
  • Interns have directed the "big screen" live coverage for the NSAA High School Football Championships.
  • Three interns who have graduated have gone on to professional jobs in broadcasting.

Strategies for 2008-2009 include the following:

• Complete a new Graduate Certificate in Arts Entrepreneurship
• Seek matching funding to support the collaborative internship program with the College of Journalism and Mass Communications and NET
• Develop new course offerings for the University’s ACE program

Priority #6:

Strengthen and Expand Outreach and Engagement Activities (Relates to Chancellor’s Core Values 1, 4 and 5). College Dean, in conjunction with the Associate Dean and Chairs will work with appropriate individuals from other campus units, to expand opportunities and activities for students and faculty, and when necessary, to secure the additional necessary resources.

  • Success: Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.

  • Progress 2007-2008: Progress can be demonstrated on a number of fronts, to include:

    • The continuing expansion of summer internship opportunities for Fine & Performing Arts students in collaboration with the College of Agricultural Sciences and Natural Resources, this past year to include additional new arts camps for youngsters in dance, visual art, and theatre.
    • The successful completion of a collaborative out-state concert with the Chiara Quartet that also included the Chancellor, the Vice President for Agriculture, and the Dean of CASNR
    • The successful continuation of the service learning program with graduate students in Art and Art History, along with the allocation of Hixson-Lied

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funding in the amount of $45,000 to support the outreach program over a 1-year term

- The allocation of over $35,000 in Hixson-Lied Funding to support faculty travel to present and exhibit their creative and scholarly work
- The allocation of over $20,000 in Hixson-Lied Funding to support international study opportunities for students, and for students to create and present their works
- The successful collaboration between Arts Are Basic and the student drama group Theatrex on the presentation of a student-authored and directed play
- The various successful outreach performances by student and faculty groups in the School of Music, to include:
  - UNL Opera competed in the Waterford International Festival of Light Opera in Ireland in Sept. 2007, where they won the Grand Champion trophy for Best Production (a first in the 49-year history of the festival for a non-European company), plus trophies for Best Male Singer, Best Female Singer, Best Musical Director, and Best Sets
  - University Singers and Chamber Orchestra performed an invited concert in Carnegie Hall in New York City in January 2008
  - Dance Students gave an invited performance at the closing festival of the American College Dance Festival Conference in Wichita in March 2008
  - The Jazz Ensemble 1 presented in concert at the KU Jazz Festival April 2007 and will perform at the UNC/Greeley Jazz Festival in April 2008
  - The Moran Woodwind Quintet toured St. Louis and southern Illinois, including concerts at the University of Missouri-St. Louis and Southern Illinois University
  - The Varsity Men's Chorus and the University Women's Chorale, performed at the biennial North Central Convention of the American Choral Directors Association in March 2008.

- The continuing growth and expansion of the Nebraska Repertory Theatre, this year to include growth in student participation (18 students in all); the participation of four undergraduate students in the UCARE as part of their NRT activities; enhanced connections with alumni through the employment of 10 alumni this past year
- The successful organization by students in Art and Art History of touring art exhibitions to Peru State College and Hastings College
- The continuing successful programs offered by Arts Are Basic, made possible in part by outside grant funding that is totally supporting the program.
- The continuing refinement of the College Enrollment and Recruiting Plan, as well as activities that enhance articulation with K-12 schools that include a robust series of annual campus events and workshops for pre-college students; and an annual fall meeting with LPS K-12 Arts teachers and administrators;
- The continuing expansion of workshops with pre-college students presented by UNL faculty.
- The continuing successful collaboration with the College's affiliate organizations, in particular this past year, with the Lied Center for Performing Arts on its Creative Campus Project;

Ongoing strategies for the 2008-2009 AY include further development of the following initiatives already underway:

- Continuing efforts to secure outside funding to support the installation of Internet2 capability in Kimball Hall to facilitate performing and visual arts outreach activities and instruction.

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• Continuing emphasis on the presentation of faculty and student work on a regional, national and international level.
• Expansion of opportunities for students in Theatre to present workshops for students in the Omaha and Lincoln public schools

Priority #7:

Broaden opportunities for more focused undergraduate and graduate study in the areas of Directing for Stage and Screen and Stage Management. (Relates to Chancellor’s Core Values 1-4 and 7). The Director, in conjunction with appropriate faculty, as well as with personnel at NET, will develop recommendations for submission to the Dean/Associate Dean by the end of the 2008 Fall term (deadline extended).

• **Success:** Realization of additional opportunities, in terms of courses, specialized internships and activities, and if appropriate, degree program concentrations.

• **Progress Thus Far:** Faculty have begun conversations with respect to implications of additional offerings for existing programs and resources. Conversations are continuing with personnel in the College of Journalism and Mass Communications and at NET, as an outgrowth of the success already achieved with the collaborative internship program.

Priority #8:

Maintain opportunities for student and faculty research/creative activity in all three academic units. The Dean/Associate Dean, in conjunction with each of the department Chairs will maintain this goal as an ongoing one throughout the year; explore ways in which to encourage faculty participation in UCARE and similar initiatives; make available Hixson-Lied and other funding to support faculty and student projects.

• **Success:** Continued recognition of faculty and student accomplishments, both nationally and internationally, along with generation of additional outside funding support.

• **Progress in 2007-2008:** The college is maintaining a steady record of student involvement in the UCARE program, and has identified ways of providing additional financial support for those students through the use of Hixson-Lied and other dedicated funds.